

**What We Do…**

As Lonsdale Scouts, we prepare young people with skills for life. We encourage young people to do more, learn more and be more. Each week, we help over 1,400 young people aged 4-18 enjoy fun and adventure while developing the skills they need to succeed, now and in the future.

We’re talking about teamwork, leadership and resilience – skills that have helped Scouts become everything from teachers and social workers to astronauts and Olympians. We help young people develop and improve key life skills. We believe in bringing people together.

We celebrate diversity and stand against intolerance. We’re part of a worldwide movement, creating stronger communities and inspiring positive futures.

**Why Do We Need a Strategy?**

To enable us to offer young people the opportunity to develop skills for life in a safe environment it is important that our District has focus and direction. The District strategy, developed in line with the national and county strategies, will help focus the District to ensure continued successes over the coming years.

**Our Approach…**

The District strategy has been developed in line with the national and county strategies, using four pillars to focus our direction. These pillars are, People, Places, Perception and Programme – all fundamental elements of The Scouts. To ensure that our strategy remains current and relevant, goals have been formed alongside year long measurable actions. This will enable us to understand if what we are doing is having impact and also enabling us to keep our strategy relevant by updating on a regular basis.

**What We Will Do….**

